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**NEHACA - New Hampshire Campground Owners Association**  
**2016 Sponsorship and Cooperative**  
**Marketing Opportunities**

**New Hampshire Camping and RV Show, March 18-20, 2016**

**Contact Jeremy Sprince at 603-736-5540**



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## NeHaCa – New Hampshire Campground Owners' Association 2016 Sponsorship and Cooperative Marketing Opportunities New Hampshire Camping and RV Show, March 18-20, 2016

### About the Association

The New Hampshire Campground Owners' Association (NeHaCa) was formed over 50 years ago with the primary purpose of promoting camping in New Hampshire. Membership is comprised of nearly 180 private and public campgrounds offering overnight or seasonal campsites.

- NeHaCa annually publishes and distributes close to 190,000 copies of the New Hampshire Camping Guide.
- The association maintains a website to promote camping in New Hampshire as well as our individual member campgrounds.
- The association provides educational opportunities and resources to help members become more professional as campground owners/managers.
- The association is actively involved in advocating at the local, state and national level on issues pertaining to the camping industry in New Hampshire.

### About the Camping and RV Show

The NH Camping & Recreational Vehicle Show is sponsored by the New Hampshire Campground Owners' Association. Vendors participating in the show include campgrounds from NH and other New England States as well as RV dealers and service companies, State Campground Associations, Golf Cart Dealers, Insurance Companies, Banks/Credit Unions, Brochure Distributors, Activity and Adventure businesses and food vendors.

Dates: March 18-20, 2016

Location: NH Sportsplex, 68 Technology Drive, Bedford, NH ([www.nhsportsplex.com](http://www.nhsportsplex.com))

The association anticipates the 2016 show (already the largest camping and RV show in the state with nearly 10,000 attendees in 2015) to even more successful this year. The move to the NH Sportsplex enabled the association to accommodate more RV, trailer and camping exhibitors than in previous years.

To learn more about the association visit [www.ucampnh.com](http://www.ucampnh.com) or visit us on Facebook at [www.facebook.com/NHLovesCampers](https://www.facebook.com/NHLovesCampers)



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## The New Hampshire Camping and RV Show Sponsorship Levels

### Lead Sponsor: \$10,000

- Your company/logo is mentioned and appears first as lead sponsor in all event marketing and promotional materials, including: website, print ads, radio/TV spots, social media and public relations
- 10ft x 30ft display space
- Designated space for up to 2 banners (you provide / 1 for each building) to be displayed in the Front and Rear Buildings of the NH Sportsplex
- 30 tickets to the New Hampshire Camping and RV Show

### \$5,000+ Sponsor

- Your company/logo is mentioned and appears in all event marketing and promotional materials, including: website, print ads, radio/TV spots, social media and public relations
- 10ft x 20ft display space
- Designated space for 1 banner (you provide) to be displayed in the Front Building of the NH Sportsplex
- 20 tickets to the New Hampshire Camping and RV Show

### \$2,500+ Sponsor:

- Your company is mentioned in these event marketing and promotional materials: website, social media and public relations
- 10ft x 10ft display space
- Designated space for 1 banner (you provide) at a location on the track all weekend
- 15 tickets to the New Hampshire Camping and RV Show

### \$1,000+ Sponsor:

- Your company is mentioned in these event marketing and promotional materials: website, social media and public relations
- 10 tickets to the New Hampshire Camping and RV Show

### \$500+ Sponsor:

- Your company is mentioned in these event marketing and promotional materials: website and social media.
- 5 tickets to the New Hampshire Camping and RV Show



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## 2016 Sponsorship Form

If you would like to become a sponsor of The New Hampshire Camping and RV Show, simply fill out the form and return it to the New Hampshire Campground Owners Association, P.O. Box 1074, Epsom, NH 03234. If you have any questions please contact Jeremy Sprince at [jsprince@ucampnh.com](mailto:jsprince@ucampnh.com) or 603-736-5540

We thank you for your sponsorship of The New Hampshire Camping & RV Show. We hope that you find a sponsorship level that will meet your needs while supporting our mission.

\_\_\_\_\_ **YES**, I want to participate in The New Hampshire Camping and RV Show sponsorship and cooperative marketing program.

\_\_\_\_\_ Lead Sponsor - \$10,000

\_\_\_\_\_ \$5,000+ Sponsor

\_\_\_\_\_ \$2,500+ Sponsor

\_\_\_\_\_ \$1,000+ Sponsor

\_\_\_\_\_ \$500+ Sponsor

Business / Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_